

Sustainable Urban Atriculture, Agrofood Chain, Foods Systems

Education, Jobs & Skills

Tourism & Culture, Diversification-Slow food & Supplies

 **Climate Change & Energy Transition**

General Socio-economic Profile

Region Lazio implements its Smart Specialisation Strategy – RIS3 and actively responds to emerging opportunities and market developments within the latest social-economic development framework for the 2021-2027 period. Starting with identifying the most competitive areas in the region, Lazio strives to promote development and employment, prioritise the action plan and develop unique regional competitiveness. At the same time, it aims to enhance regional strengths in research, technological development and innovation.

The main innovation drivers for Region Lazio include agri-food, circular economy, life science, automotive, sustainable mobility, aerospace, blue economy, digital/creative industries, security, technologies and cultural heritage protection.

Region Lazio



5,879,000



17,242 km²



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Good Practices

Best practices in tourism: The region strives to create a win-win cooperation model that enables its partners and stakeholders to share, discuss and exchange best practices with the IURC partner regions. Its smart specialisation strategy includes the following three objectives:

- supporting regional industries in moving up towards value added segments and markets through technological innovation
- turning Region Lazio into a highly globalised region of innovation
- guiding regional businesses to enter international markets of strategic interest.

Strategic aims, concrete projects, and acquired expertise are the core values and resources that Region Lazio is willing to share with Chinese partner regions. Strategy discussion, vision exchange and action coordination will foster mutual learning and understanding, which help overcome cross-border challenges.

With regards to the tourism sector and in line with the RIS3, Region Lazio is willing to share its experience of system design and sustainable strategies for cultural services.

Preferred Areas of Cooperation

Region Lazio wishes to contribute to “A Smarter Europe”, “Tourism & Culture” and “A Greener Europe” with sustainable agriculture and agri-food, following the triple helix approach.

It will share its best practices in safe and sustainable agriculture as well as accessible tourism development. The region aims at supporting and enhancing the conservation of natural and scenic values, whilst retaining the attractiveness of tourist destinations. Protecting and promoting local produce in the context of tourism development equals to organising producer visits, tasting events, and wine & dine experiences, so as to allow international visitors to understand the natural connection between a product and its place of origin. At the same time, food and wine tourism would allow the region to showcase its agri-food practices to an international audience.

Quality agri-products are important to Region Lazio. It is committed to conveying a clear local identity to the international market. In order to achieve this, active involvement of local communities is a prerequisite. Local communities are the guardian of values that represent the regional food culture and identity, and attract tourists. This attractiveness results from the interaction of multiple factors within the region, and will provide a valuable reference for Chinese counterparts. Therefore, the establishment of a comprehensive cooperation plan, including a regional strategy and associated food and wine resources, will be the cornerstone of a fruitful collaboration under the IURC programme.