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General Socio-economic Profile

Jinan, with Mount Tai to the south and Yellow River plain in the north, is the provincial capital of Shandong Province, an economically strong province of East China along the Yellow River. The mega-city enjoys the sub-provincial city status, and serves as the provincial center of politics, economy, culture, education, technology and finance. Jinan governs 10 districts and 2 counties. In 2020, local GDP reached RMB 1014.1 billion. Jinan has been listed as a "Top 50 Asian cities" for many years. It is a well-connected key city along the new Eurasian land corridors, with

the Beijing-Tianjin-Hebei Metropolitan Region to the north, the Yangtze River Delta to the south, Japan and South Korea to the east, and the Yellow River basin to the west. Jinan has a comprehensive network of railways, highways and airlines, making it one of the Top 5 hubs on the Beijing-Shanghai High-speed Railway route, one of the Top 45 highway hubs, one of the 21 logistics cities across the country, and the only hub of the China-Europe Railway Express in Shandong Province.

Jinan



9,200,000



10,244 km²

Technologies 4.0, Industry 5.0 & Digital Economy

Tourism, Culture and Creativity

Preferred Areas of Cooperation

Jinan will grasp the opportunity of China-Europe policy cooperation and communicate actively with more European cities.

Jinan will increase the functions and coverage of China-Europe Railway Express (Jinan), speed up the construction of the 4F Jinan Yaoqiang International Airport, launch more airlines to European countries, so as to facilitate smoother communications with Europe communication.

Jinan will promote bilateral investment, encourage leading enterprises to expand markets, set up commodity exhibition & trading centres and overseas warehouses, and increase the import and export of competitive commodities.

Jinan will strengthen mutual interactions, promote the establishment of sister cities, and facilitate exchanges and cooperation in economy, trade and culture.

Jinan will enhance cultural exchanges, actively bid for Sino-European conferences, develop a regular exhibition mechanism, and attract more international conferences to settle permanently in the city.

Jinan will strengthen its open platforms. The city is planning to create a China-Europe (Jinan) green manufacturing industrial park, which will showcase economic and trade achievements and serve as a pilot demonstration area for China-Europe industrial cooperation.