



# **Innovative and Inclusive Governance**

## **of the Seoul Food Policy**

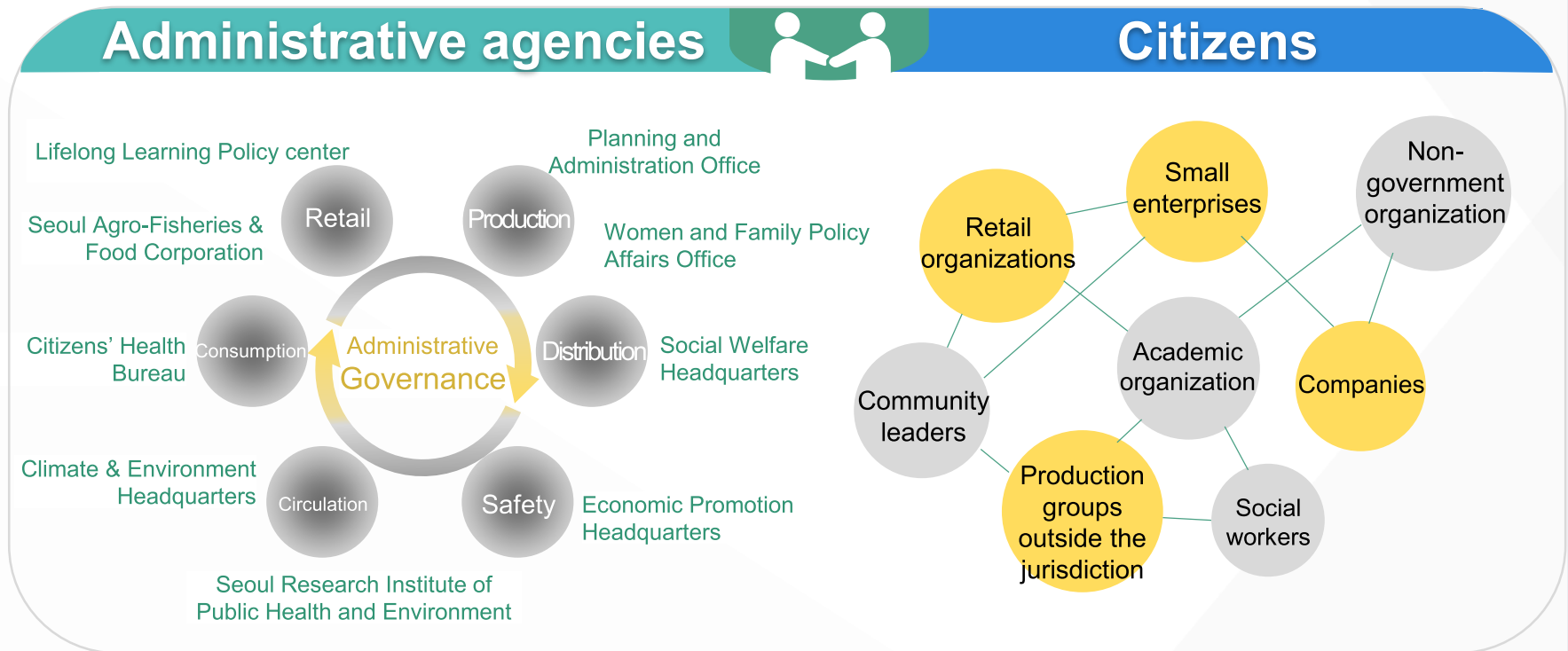
**Jeong, Jin-sook**

Director of Food Policy Division  
Seoul Metropolitan Government

More than intaking nutrition,  
**Food brings us happiness**



# ● Realize strong governance together with citizens in food policy



## Seoul Food Citizens' Committee

**Adjust the interests of stakeholders by participation and cooperation, and plan, execute, and support food-related policies**

# ● Seoul Citizens' Committee

Building a strong governance with citizens by reflecting their opinions on food policies



The 2<sup>nd</sup> Seoul food Citizens' Committee

Administrative organizations



Citizens

**Ex-officio members** Mayor, Vice-mayor 1 for administrative affairs, Policy Planning Officer, Head of women and family policy division, Head of welfare policy division, Head of lifelong education division, Head of citizens' health division

**Committee of planning and coordination**  
(20 members)

Subcommittee of public meal service

Urban agriculture subcommittee

Food safety subcommittee

Food ecology & co-prosperity subcommittee

Food health & security subcommittee

Food community subcommittee

Food culture, education, and promotion subcommittee

**Seoul Food Citizens' Committee (111 members, 7 subcommittees)**



Term: March 20, 2020 – June 30, 2022





**259** times



# Policy achievements #1

**2017**

- Basic Food Rights Declaration for Seoul Citizens (Jun. 20, 2017)
- Seoul Food Master Plan (Jun. 20, 2017)
- Basic Food Ordinance of Seoul (Sep. 19, 2017)
- The **1<sup>st</sup> Seoul Food Citizens' Committee** (Nov. 2, 2017)  
(appointed **138 members** of the Committee)



Seoul - A City with Sustainable Food Supplies



# Policy achievements #2

## 2018

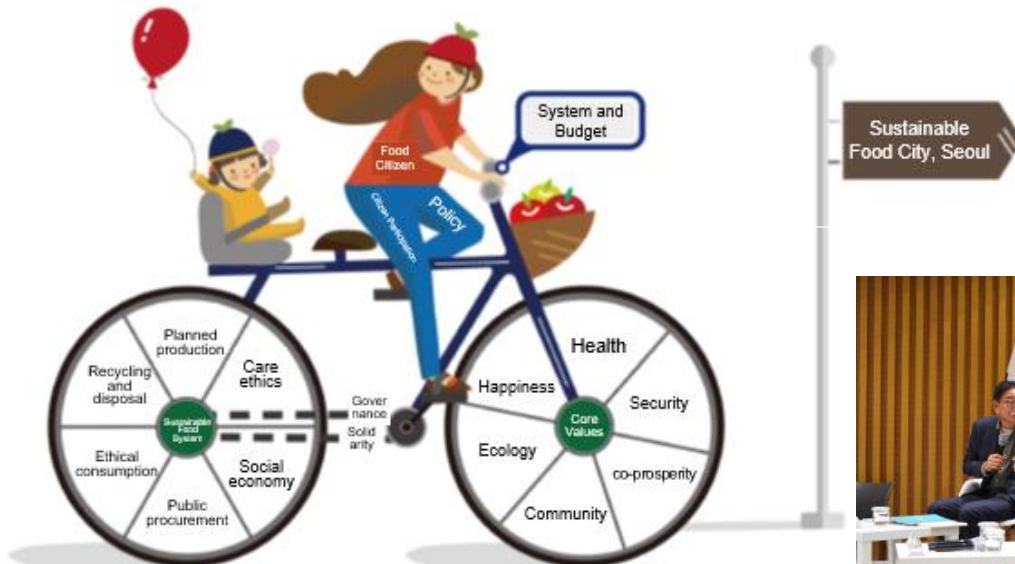
- **Special award of MILAN Pact** (Sept. 5, 2018)
- **Selected and performed as representative in Asia Pacific Region of the MUFPP 2019~2021(2<sup>nd</sup>)**
- **Seoul Food Culture Festival : Nov. 9~18, 2018(13,248 participated)**
- **The 1<sup>st</sup> Seoul Urban Food Policy Conference (Nov. 5, 2018)**
- **Survey on the current status of food policies in autonomous districts in Seoul**



# Policy achievements #3

**2019**

- **Established Food Strategy 2030**
  - 6 major values: **health, security, co-prosperity, community, ecology, happiness**
- **Organized and operated Food Strategy 2030 working group**
- **Seoul Food Culture Festival: Oct. 28 ~ Nov. 3, 2019(63,704 participated)**
- **Seoul Urban Food Policy Conference (Oct. 31, 2020)**
- **Public offering business for citizen-led food policies**





# Policy achievements #4

2020

- Launched the **2<sup>nd</sup> Seoul Food Citizens' Committee**(Mar. 20, 2020) (appointed **111 citizen members**)
- Organized and operated “**5-Year Basic Food Plan**” working group TF
- Seoul Food Culture Festival Oct. 26~31, 2020 (online)
- Seoul Urban Food Policy Conference (Oct. 26, 2020)



# Policy achievements #5

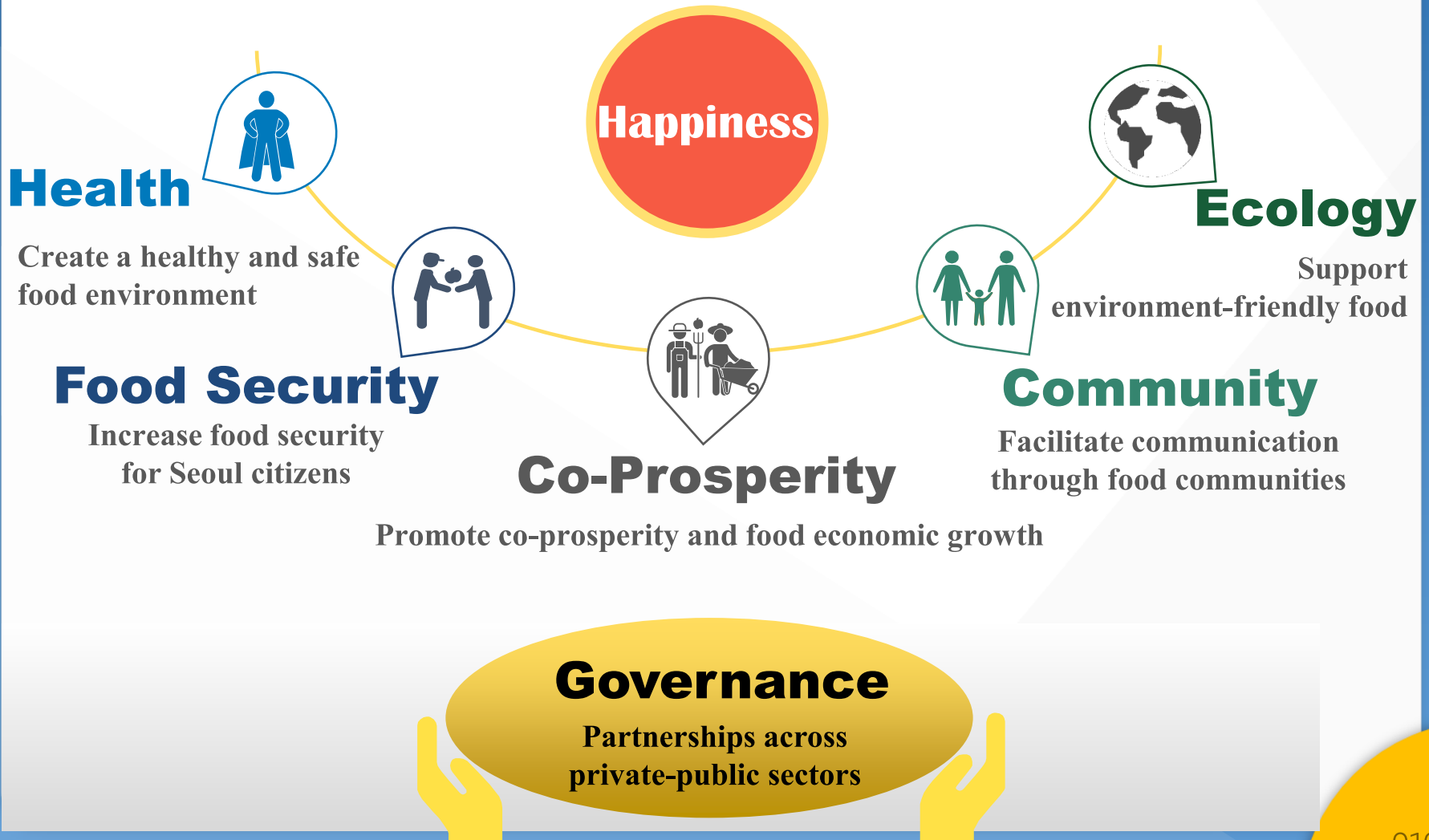
**2021**

- Established **“5-Year Basic Food Plan”** for food policies
- Selected and performed as representative in **Asia Pacific Region of the MUFPP '21~'23 (3<sup>rd</sup>)**
- **Seoul Food Culture Festival Oct. 25~29, 2021**
- **Seoul Urban Food Policy Conference (Oct. 25, 2021)**



# Making a Sustainable Food City Seoul

Through Achieving Six Key Values





- Seoul Food Plan

# Primary Action Plans

## **New**

Respond to social, environmental, and climate changes

## **Reinforce**

Take proactive actions using the cutting-edge information technology such as Big Data analysis

## **Expand**

Realize the fundamental food rights for Seoul citizens

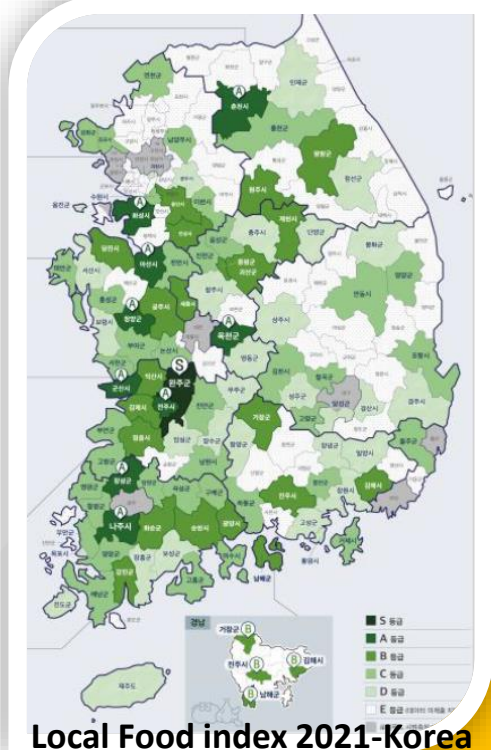
# Our achievements #1

## First,

Encouraged other local governments to discuss and establish food policies

## Second,

Contributed to the active governance (organizing a committee and enactment of ordinance) of local governments



Local Food index 2021-Korea

# Our achievements #2

**Third,**  
Promote and activate diverse  
social civil movements in food sector

**Fourth,**  
Established the **Seoul Food Strategy 2030**  
and **5-Year Basic Plan**

**Fifth,**  
Expanded global exchange and cooperation to  
establish sustainable food system.

**Sixth,**  
Promoted more practical implementation of  
food policies collaborating with our citizens

Ecological environment



ECO LIFE

Household



Public food services



Food service  
industry



Seoul's  
Good  
Food



Coprosperity with  
farmers



Safety



# Public-private governance



**Seoul,**  
**City with sustainable food system**

**1<sup>st</sup>**

**Communication**



**2<sup>nd</sup>**

**Responsibility**



**3<sup>rd</sup>**

**Perseverance**