

# Embedding Sustainability in Everything We Do

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**Huhtamaki**

# Broadly serving food on-the-go and food on-the-shelf

Markets  
Customers

Food on-the-go



QSR



Food Delivery

Food on-the-shelf



FMCG



Retail

Products



Convenience



Food safety



Food availability



Food waste reduction

Packaging  
technology



Paperboard conversion



Molded fiber



Flexibles

# A strong local presence, delivering for our customers, globally – 2021 Figures

NET SALES

€3.6B

ADJUSTED EBIT MARGIN

8.8%

OPERATING LOCATIONS

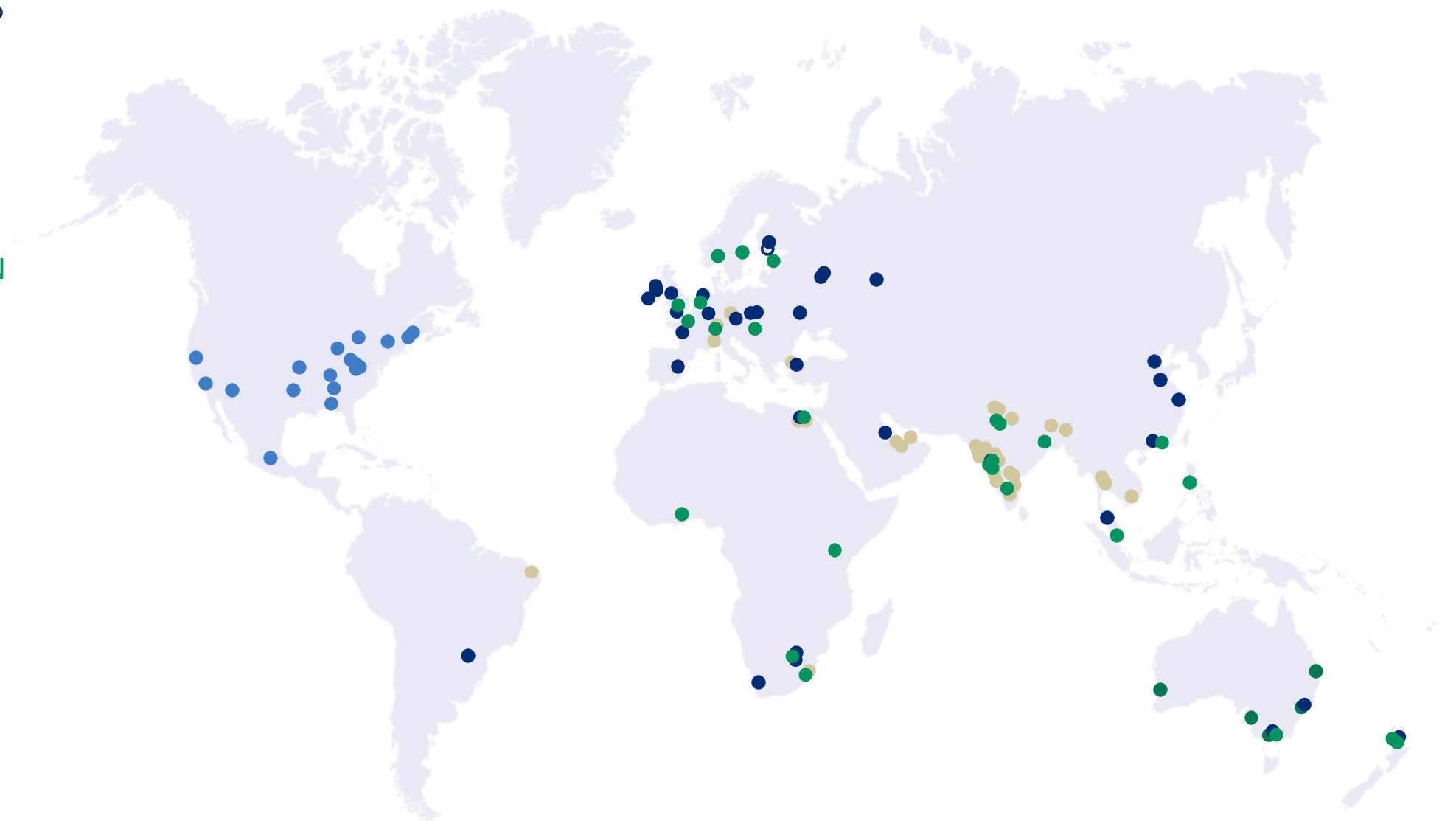
114

OPERATING COUNTRIES

38

EMPLOYEES

19,564



**Huhtamaki**

*We believe in  
protecting food,  
people and the  
planet...*

Huhtamaki





*“At Huhtamaki, we believe  
in protecting food, people and the  
planet.*

*We have a great opportunity ahead of  
us to enhance the value of packaging,  
offering sustainable packaging  
solutions for billions of consumers  
around the world.”*



*Charles Héaulmé*  
*Huhtamaki President and CEO*

# Grounded in our strong values



## Care

We care for the planet, people, customers and partners



## Dare

We dare to innovate, grow and have an impact on the future



## Deliver

We deliver on our promises, with integrity and as a team





Our 100-year Nordic legacy provides a strong foundation on our road to becoming the first choice in sustainable packaging solutions globally



- 1920 Huhtamaki founded in Kokkola, Finland
- 1932 Acquisition of a confectionary manufacturer Hellas
- 1940 Huhtamaki Yhtymä Oy established as a limited company
- 1946 Acquisition of berry wine producer Marli
- 1948 Founding of pharmaceutical company Leiras
- 1954 Establishment of cosmetics company Fincos
- 1960 Huhtamaki listed on the Helsinki Stock Exchange
- 1960 Acquisition of Mensa, making Huhtamaki part of the packaging industry
- 1965 Packaging becomes a separate business line
- 1975 Company name shortened to Huhtamäki Oy
- 1983 Multiple confectionary acquisitions in the US
- Mid-1990s Focus shifts to packaging
- 2001 Decision to focus on consumer packaging
- 2010 Rigid plastic businesses sold. Prioritizing foodservice, molded fiber and flexible packaging products
- 2020 **Our 2030 Strategy places sustainability at the heart of Huhtamaki**

Our journey to 2030



Huhtamaki



# Packaging brings real value to society

## Hygiene

Packaging promotes hygiene and prevents spread of disease

## Food safety

Packaging keeps food safe from spoilage and preserves its original properties

## Food availability

Packaging enables food availability everywhere in the world and allows food to be transported affordably and at low emissions

## Food waste prevention

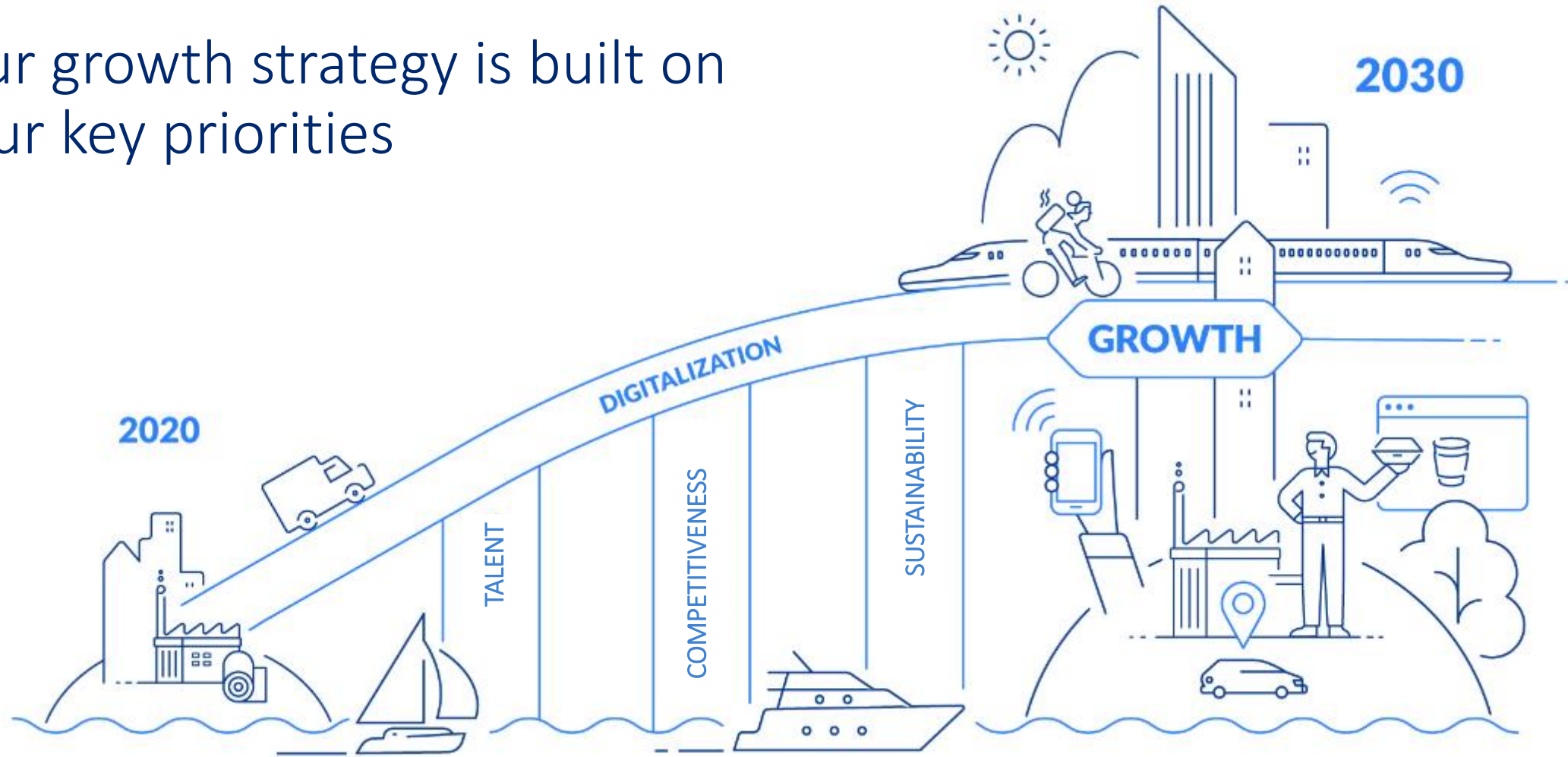
Globally, 1/3 of food is wasted, representing 8% of all greenhouse gases. Packaging prevents food waste

# The future of food packaging is impacted by four transformative trends

- The next billion consumers will come from emerging markets
- The future consumer will require packaging to be innovative, individual and sustainable
- Digitalization will influence packaging and the way we do business
- Sustainability will drive innovation and collaboration



# Our growth strategy is built on four key priorities



## TODAY

Solid but still a small player  
in 38 countries

Sustainable & profitable growth,  
scaling and expanding

## 2030 AMBITION

Large and strong player in  
a global growing market



We shape the sustainable future of everyday life to offer wellbeing and convenience to billions of people everywhere.



Huhtamaki



# Our 2030 Strategy

Protecting food, people and the planet

Our ambition is to be the first choice in sustainable packaging solutions, enabling wellbeing and convenience for people around the world

GROWING  
OUR BUSINESS

IMPROVING OUR  
COMPETITIVENESS

DEVELOPING  
OUR TALENT

EMBEDDING SUSTAINABILITY IN EVERYTHING WE DO

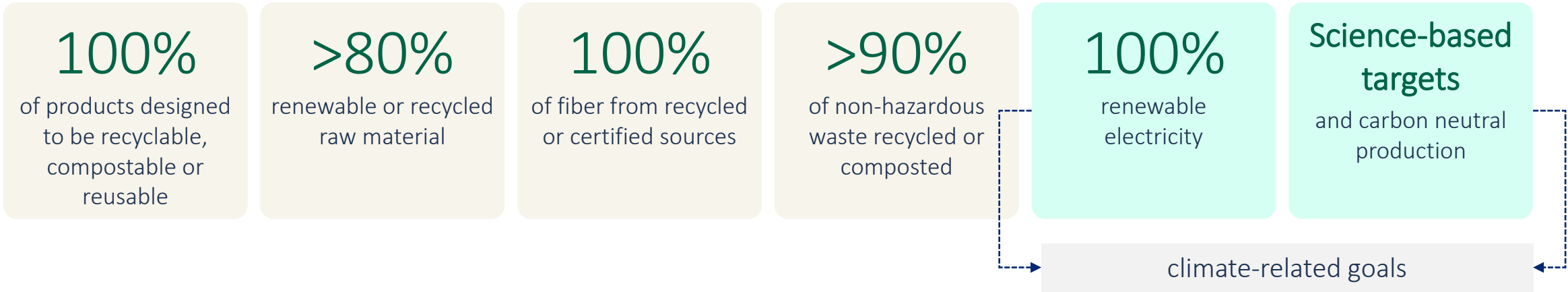
DRIVEN BY DIGITAL TECHNOLOGIES AND DATA

Our values Care Dare Deliver help us to make a difference, where it matters

Our science-based targets and our other climate-related goals contribute all towards our common **ambition**

Our ambition

First choice in sustainable food packaging solutions



We offer the most engaging, motivating and safest workplace for our people

We ensure human rights are respected throughout our value chain

We support the UN Global Compact and the UN Sustainable Development Goals

WE SUPPORT



# Our science-based targets and our other climate-related goals contribute all towards our common **ambition**

## Our three main Sustainable Development Goals



Providing a healthy, safe and inclusive working environment for our people is our utmost priority. We foster human rights and sustainability throughout our value chain.



We are material positive; making the best viable choices to ensure safe, fit-for-purpose and circular packaging. We ensure the responsible use of natural resources in our products and processes.



Packaging that reduces waste and enables efficient recycling makes a great contribution to climate action. We have set ambitious science-based targets for emissions reductions and our ambition is to achieve carbon neutral production by 2030.

## Our two supporting Sustainable Development Goals



We focus on managing and mitigating our impacts on water resources in our water management plans. We safeguard water ecosystems especially in water stress areas.

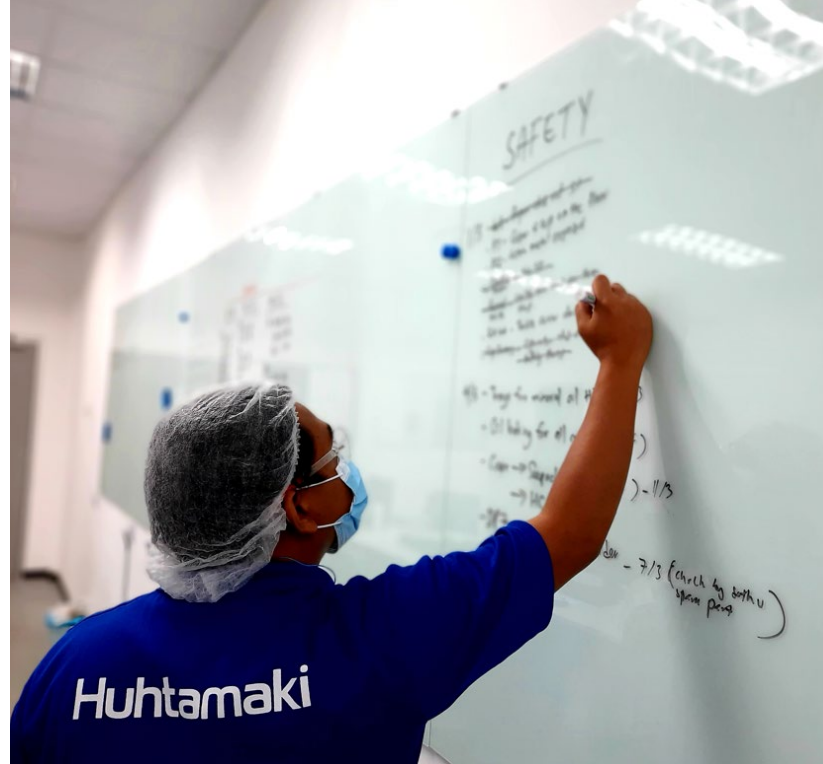


We use certified fiber to promote biodiversity and best practices in sustainable forest management.



# Actions in Huhtamaki FFS Malaysia

- Used of certified fiber
- Reduction of the raw material consumption
- New biomaterials
- Reduction of wastage
- Efficient Process and Productivity
- Energy reduction
- Wastage management and control
- Waste treatment
- Talent development





# Thank you

Huhtamaki

